# **Call for Papers**

# 2015 International Conference on English for Specific Purposes

**Conference Organizer:** Foreign Language Center, Feng Chia University (FCU)

**Conference Co-organizer:** Taiwan ESP Association (TESPA)

College of Humanities and Social Sciences, FCU

Department of Foreign Languages and Literature, FCU

General Education Center, FCU

**Conference Dates:** October 23-24, 2015 (Friday and Saturday)

**Venue:** Chi Yuan Hall & 6<sup>th</sup> International Conference Hall

Ren Yan Building, Feng Chia University

Our theme this year, "ESP: Moving Higher Education Closer to the Industry," examines the need for ESP professionals to align their practice with the needs of the industry. By holding this conference, we hope to:

1. explore theories and approaches to ESP pedagogy and research;

- 2. strengthen the bonds between higher education and industry; and
- 3. gain insights into "glocal" ESP issues

#### **Sub-topics**

- 1. Collaboration with industry
- 2. ESP from the perspective of stakeholders and users
- 3. ESP and language policy
- 4. Corpus-based approaches
- 5. ESP pedagogy
- 6. ESP assessment
- 7. ESP teacher training and education
- 8. ESP Materials design, lesson planning, and curriculum construction
- 9. Other relevant topics

#### **Presentation Details**

Paper presentation: 20 minutes; Q&A: 5 minutes (25 minutes total)

#### **Abstract submission guidelines**

- 1. Paper titles
  - should reflect the conference theme and sub-topics
  - must not include exclamation or quotation marks
  - must not include presenters' names, titles, institutions, or published works
  - font: Times New Roman 14 (bold)
- 2. Abstract
  - one page in length (200 300 words)
  - line spacing: 1.5
  - font: Times New Roman 12
  - paper size: A4
  - margins: 2.54cm (top & bottom); 3.17cm (left & right)
- 3. Keywords
  - 4 6 words
  - font: Times New Roman 12
- 4. Click <u>here</u> for the sample format.
- 5. Submit the abstract <u>here</u>.
- \* Abstracts will be double-blind peer reviewed for selection to the conference.

## **Conference website**

https://sites.google.com/site/2015espconference

#### **Important Dates**

- Deadline for abstract submission: July 31, 2015
- Notification of abstract acceptance: August 10, 2015

## **Contact Information**

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